

## PACKAGE: TRAFFIC

Maximize your potential revenues by building traffic to your web site. More visitors equals more customers!

### The Traffic Package is designed to help you:

- Generate immediate traffic through paid listings in the major search engines, such as Google and Yahoo
- Build organic traffic over the long-term by optimizing your site for the search engines
- Understand site traffic patterns to optimize your site

Customers who purchase this package also elect the [e-Commerce Package](#)—see details below.

### Traffic Package Details:

#### Search Engine Marketing:

Network Solutions offers paid search packages designed specifically for Customers who have neither the know-how nor the time to establish their own paid search campaign. In setting up your PPC (pay per click) ad campaign, we specify keywords that people will be searching for to come to your site.

#### Search Engine Optimization:

Did you know that 62% of the clicks from a search are generated from the first page of the search engine results? Top 10 Search Results is a Network Solution service *guaranteed\** to get your Web site listed among the top-10 listings.

#### Web Analytics:

Real-time tracking is easy to set up, does not require an investment in hardware or storage, and implements without programming knowledge.

**Cost: \$366.25 + \$9 per month**



### Questions About This Package or Any of Our Business Service Offerings?

Call Us Today:

866-244-2105 (US)

781-839-7996 (Worldwide)

### Start Earning Revenue for Your Site:

Elect the **e-Commerce Package** for only \$45 + \$10 per month. This package includes:

- e-Commerce Services
- Merchant Services

### What have our customers said about Network Solutions SEO and SEM Marketing?

“I have to take my hat off as I ask all of you to give a standing ovation to the search engine optimization team who has helped me take this struggling business into something that is real, rewarding and promising.”

~ Lee Johnson  
Wholesale Power Tools

### About Our Partners

**Network Solutions** (Search Engine Marketing and Optimization): Network Solutions is the original domain name registrar and the leading provider of Internet services including: Web hosting, Web site design, online marketing, e-mail and more.

Network Solutions is committed to making it easy and affordable for businesses to build and grow their Internet presence, no matter their technical skill level.

#### HitLinks Web Analytics:

#### HitsLink™:

With Constant Contact, you have the same support and personal coaching more than 100,000 businesses, associations, and nonprofits trust to help them build strong, lasting relationships.